

For almost three decades, Morgan Jackson has overseen some of the largest and highest profile political campaigns in North Carolina history.

During his career, Jackson has served in senior roles with presidential, gubernatorial, and congressional candidates, as well as advising Governors, US Senators, and Members of Congress. A longtime advisor to Governor Josh Stein and former Governor Roy Cooper, he was instrumental in the historic 2016 campaign that resulted in the first defeat of an incumbent Governor in North Carolina history, Governor Cooper's re-election in 2020 and Governor Josh Stein's overwhelming victory in the 2024 election. He continues to serve as Governor Stein's Chief Political Advisor and serves in the same role for Attorney General Jeff Jackson.

A co-founder of Nexus Strategies, a Raleigh based political and public affairs firm, Jackson has also successfully managed and implemented numerous campaigns, communications and advocacy efforts and serves as a strategic advisor for many leading Fortune 500 companies, trade associations and non-profits.

Jackson is a sought-after expert on North Carolina and national politics and is frequently quoted in The New York Times, Politico, CNN, MSNBC, The Washington Post, The Raleigh News and Observer, The Charlotte Observer, as well as other media outlets.

Morgan Jackson received a Bachelor of Arts in Political Science from the University of North Carolina at Wilmington. A proud Seahawk, he currently serves on the UNCW Foundation Board and is the past Chair of the UNCW Board of Visitors. He and his wife, Shawn, are the proud parents of Emsley and Colt.